

What's In Your Oral Cancer Screening Toolkit?

Lecture Synopsis:

There is an urgent need for changing the way in which we screen for oral cancer to meet the needs of today's population. The dismal survival rates of oral cancer are greatly impacted by late stage discovery. Just over 50% of those diagnosed today with oral cancer will be alive in 5 years. A new etiologic pathway related to a very common virus, the Human papillomavirus, is also presenting its challenges. According to the CDC, HPV is so common that almost every sexually active adult will have an infection in their lifetime. How is this affecting the way we screen for oral and oropharyngeal cancer? What are the subtle life-saving signs that accompany HPV-related oropharyngeal cancer that are so often overlooked?

Today's dental professional needs to be informed and be pro-active. This requires the knowledge, the skill-set and the educational resources to effectively screen for oral cancer in order to improve earlier discovery of oral and oropharyngeal cancer in clinical practice. Join Jo-Anne Jones, recipient of the PennWell Award for "The Most Important Dental Story Published" written on this subject for an experiential presentation that will change the way you screen for oral cancer forever.

Learning Outcomes:

- To understand the current statistics and primary risk factors related to oral and oropharyngeal cancer
- To identify and effectively palpate the high risk extraoral and intraoral anatomical areas related both to HPV and non-HPV oral and oropharyngeal cancer
- To recognize the subtle, life-saving signs and symptoms that may accompany HPV-related oropharyngeal cancer
- To be equipped with clinical resources and patient education materials related to this new profile

The Speaker:



As a successful entrepreneur and international, award winning speaker, Jo-Anne brings life, energy and inspiration to all her presentations. The veteran dental hygienist turned educator has a no-nonsense approach and dynamic speaking style that has made her one of North America's most sought-after lecturers in the dental community. Jo-Anne has been selected as one of DPR's Top 25 Women in Dentistry and joins the 2019 Dentistry Today CE Leaders for the 9th consecutive year. Jo-Anne has been described as a very dynamic, knowledgeable and entertaining speaker with an ability to powerfully communicate her knowledge.

Join Jo-Anne for a very real, moving and unforgettable educational experience intertwining how oral cancer has personally impacted her family's life. Emerge equipped with the knowledge of subtle life-saving symptoms that every dental professional needs to know. Jo-Anne proudly partners with the Oral Cancer Foundation with a common objective to elevate earlier discovery of oral cancer through professional and public educational opportunities. Her frank and open style of lecturing complemented by the provision of clinical resources has earned many loyal followers.